



Pacific Northwest Daily Connection



PNDC

A program offered by the Pacific Northwest Newspaper Association with the cooperation of participating member newspapers

Reach 3 million Pacific Northwesterners!

Your classified advertising message runs for 3 days (the highest circulation days) in 28 daily newspapers reaching the largest, most well-read communities of the Pacific Northwest (Alaska, Idaho, Montana, Oregon, Utah and Washington). Experience the convenience of one order and one payment. Call (916) 288-6019.

CLASSIFIED ADVERTISING

25-words rate \$525
Extra words: \$50 each
Ad reaches 3 million Pacific Northwesterners in 28 daily newspapers, runs the 3-highest circulation days in AK, ID, MT, OR, UT & WA.
Deadline: Wednesday 5 p.m.

Company	City	St	Circulation
1 Anchorage Daily News	Anchorage	AK	76,884
2 Juneau Empire	Juneau	AK	6,800
3 The Morning News	Blackfoot	ID	4,000
4 Idaho Statesman	Boise	ID	81,000
5 Lewiston Morning Tribune	Lewiston	ID	24,142
6 Moscow-Pullman Daily News	Moscow	ID	7,500
7 Idaho Press-Tribune	Nampa	ID	22,000
8 Idaho State Journal	Pocatello	ID	18,395
9 The Times-News	Twin Falls	ID	24,000
10 Bozeman Daily Chronicle	Bozeman	MT	18,137
11 The Bulletin	Bend	OR	31,125
12 The Register-Guard	Eugene	OR	71,000
13 Grants Pass Daily Courier	Grants Pass	OR	16,000
14 Herald and News	Klamath Falls	OR	17,500
15 The Observer	La Grande	OR	7,000
16 The Herald Journal	Logan	UT	18,000
17 The Daily World	Aberdeen	WA	15,785
18 The Chronicle	Centralia	WA	15,807
19 Daily Record	Ellensburg	WA	11,800
20 The Herald	Everett	WA	54,708
21 Tri-City Herald	Kennewick	WA	42,817
22 Skagit Valley Herald	Mount Vernon	WA	17,900
23 The Olympian	Olympia	WA	40,430
24 The Spokesman Review	Spokane	WA	108,666
25 The News Tribune	Tacoma	WA	139,055
26 The Columbian	Vancouver	WA	54,000
27 Walla Walla Union-Bulletin	Walla Walla	WA	16,200
28 Wenatchee World	Wenatchee	WA	25,000

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