

Place an Ad in the
Minnesota Classified
Advertising Network

it works!

for only \$189

TRY
MCGAN



**STATEWIDE
CLASSIFIEDS**

Minnesota Classified Ad Network
Minnesota Newspaper Association
12 South Sixth Street, Suite 1120
Minneapolis, MN 55402

Placing a
Minnesota statewide
classified ad is
as easy as
saying...

MCGAN

Minnesota Classified Advertising Network



What is MCAN?

MCAN is a network of Minnesota newspapers having a combined readership of almost 2 million. MCAN will place your classified ad in publications including dailies, weeklies, and shoppers, across the state. The total cost to you is only \$189 for the first 25 words. Additional words are \$10 each.

The Minnesota Newspaper Association can place classified ads in other states. These states have networks similar to the one Minnesota provides. Costs, circulation, standards of acceptance and format vary according to state.

3 Steps to Statewide Coverage

1.

Call any participating Minnesota newspaper or the Minnesota Newspaper Association to place a classified ad.

2.

Give us your 25-word message with payment by 5 p.m. on Tuesdays to run the following week. (No phone orders will be accepted.)

3.

That's all there is to it! You make one call and pay one price. We'll take care of sending it across the state. (Ask about national distribution.)

Guidelines:

Proposed ads for the Minnesota Classified Advertising Network (MCAN) should consist of a clear statement of a bona fide offer, proposition, or announcement made in good faith. MNA has adopted a set of standards for the acceptance or rejection of advertisements and may demand documentation for any questionable statements in advertisements prior to publication. MNA retains the exclusive right, at its sole discretion, to refuse to publish any advertisements that do not conform to MNA's policies and standards.

MNA will not furnish tearsheets for MCAN ads. Where proof of publication is needed, the MCAN Coordinator will provide an affidavit of publication or a sample tearsheet from ONE of the MCAN participating newspapers, provided that the request is made within two weeks of the ad run date.



Tell Two Million People for \$189!



Call today! 612.332.8844

Minnesota Statewide Classified Ad

name _____ address _____

city _____ state _____ zip _____

phone _____ classification _____

rate: 25 words \$189 (extra words at \$10 per word): _____

_____ total amount enclosed \$ _____

Credit Card Visa Mastercard (circle) cc# _____

exp. date: _____ cc holder name: _____

cc holder address: _____ signature: _____

Return To: Participating newspaper -- or to MNA, 12 South Sixth Street, #1120, Minneapolis, MN 55402-1502 phone: 612-332-8844 fax: 612-342-2958



MNA Members participating in MCAN

218-Northern Region

Ada-Norman County Index
Aitkin Independent Age
Bagley Farmers Independent
Barnesville Record-Review
Battle Lake Review
Baudette Region
Baudette The Northern Light
Biwabik Range Times
*Brainerd Daily Dispatch
*Breckenridge Daily News
Clarissa Eagle Bend News Herald
Cloquet Pine Journal
Cook News-Herald
*Crookston Daily Times
Crosby Ironton Courier
Deer River Western Itasca Review
Detroit Lakes Becker Co. Record
Detroit Lakes Tribune
Duluth Budgeteer News
East Grand Forks The Exponent
Elbow Lake Grant Co. Herald
Erskine Echo
Evelth Scene
*Fargo Forum
*Fergus Falls Daily Journal
Fertile Journal
Floodwood Forum
Floodwood Northern Independent
Fosston Thirteen Towns
Gilbert Herald
Gonvick Leader Record
Grand Rapids Herald Review
Greenbush Tribune
Grygla Eagle
Hallock Kittson Co. Enterprise
Halstad Valley Journal
Hawley Herald
Henning-Citizens Advocate
Hermantown Star
*Hibbing Daily Tribune
*Int'l Falls Daily Journal
Karlstad North Star News
Lake Park Journal
McIntosh Times
Middle River The New River Record
Moose Lake Arrowhead Leader
New York Mills Herald
Northome Record
Oklee Herald
Orr Voyageur Sentinel
Park Rapids Enterprise
Parkers Prairie Independent
Pelican Rapids Press
Perham Enterprise Bulletin
Proctor Journal
Red Lake Falls Gazette
Sebeka Review Messenger
Staple World
Stephen Messenger
Thief River Falls-Northern Watch
Tower News
Twin Valley Times
Two Harbors Lake Co. News-Chronicle
Ulen Union
Vernadale Sun
*Virginia Mesabi Daily News
Wadena Pioneer Journal
Walker Pilot-Independent
Warroad Pioneer

320-West Central Region

Albany Stearns-Morrison Enterprise
Alexandria Echo Press
Annandale Advocate
Askov American
Benson Swift Co. Monitor-News
Bird Island Union
Brownton/Stewart Bulletin
Chokio Review
Clara City Herald
Clinton Northern Star
Cokato Enterprise & Dispatch

Dawson Sentinel
Eden Valley Journal Patriot
Evansville West Douglas Co. Record
Foley Benton Co. News
Glencoe Enterprise
Glencoe Mcleod Co. Chronicle
Glenwood Pope Co. Tribune
Granite Falls Advocate Tribune
Hector News-Mirror
Herman Review
Hinckley News
Hoffman Tribune
Howard Lake Herald Journal
Hutchinson Leader
Isle Mille Lacs Messenger
Kerkhoven Banner
Kimball Tri-County News
Litchfield Independent Review
Little Falls Morrison Co. Record
Long Prairie Leader
Madison Western Guard
Maple Lake Messenger
Melrose Beacon
Milaca Mille Lacs Co. Times
Montevideo American News
Mora Kanabec Co. Times
Olivia Times-Journal
Ortonville Independent
Osakis Review
Paynesville Press
Raymond/Prinsburg News
Renville Co. Star Farmer News
Sandstone Pine Co. Courier
Sauk Centre Herald
Sauk Rapids Herald
Silver Lake Leader
Spicer Lakes Area Review
*St. Cloud Times
Starbuck Times
*Willmar West Central Tribune

Metro-East Central Region

Becker Sherburne Co. Citizen
Belle Plaine Herald
Big Lake West Sherburne Tribune
Buffalo Wright Co. Journal-Press
Cambridge Isanti Co. News
Champlin Dayton Press
Cottage Grove So. Wash. Co. Bulletin
Delano Eagle
Delano Herald Journal
Elk River Star News
Farmington Independent
Forest Lake Times
Hastings Star Gazette
Lake City Graphic
Lake Elmo Leader
Lindstrom Chisago Co. Press
Monticello Times
New Prague Times
North Branch ECM Post-Review
Osseo Maple Grove Press
*Red Wing Republican Eagle
Rockford Area News
Rosemount Town Pages
Scandia Country Messenger
St. Michael Crow River News
St. Paul Asian Pages
Stillwater Courier News
*Stillwater Gazette
Wabasha County Herald
Woodbury Bulletin

507-Southern Region

Adams Monitor Review
Adrian Nobles Co. Review
*Albert Lea Tribune
Alden Advance
Arlington Enterprise
*Austin Daily Herald
Balaton Press Tribune Record
Blooming Prairie Times
Blue Earth Faribault Co. Register

Byron Review
Canby News
Cannon Falls Beacon
Comfrey Times
Cottonwood Tri-County News
Dodge Center Star Record
Edgerton Enterprise
Elysian Enterprise
Fairfax Standard Gazette
*Fairmont Sentinel
*Faribault Daily News
Fulda Free Press
Gaylord Hub
Grand Meadow Area News
Hanska Herald
Hayfield Herald
Hendricks Herald
Hendricks Lincoln Co. Pioneer
Heron Lake Tri-County News
Hills Crescent
Ivanhoe Times
Jackson Co. Pilot
Janesville Argus
Jasper Journal
Kasson Dodge Co. Independent
Kenyon Leader
Kiester Courier-Sentinel
La Crescent Houston Co. News
Lafayette Nicollet Ledger
Lake Benton News
Lake Benton Valley Journal
Lake Crystal Tribune
Lakefield Standard
Le Center Leader
Le Roy Independent
Le Sueur News-Herald
Lewiston Journal
Luverne Rock Co. Star Herald
Mabel Harmony News Record
Madelia Times Messenger
Madison Lake Region Times
*Mankato Free Press
Mapleton-Maple River Messenger
*Marshall Independent
Minneota Mascot
Minnesota Lake Tribune
Montgomery Messenger
Morgan Messenger
Mountain Lake Observer-Advocate
*New Ulm Journal
Northfield News
*Owatonna People's Press
Pipestone Co. Star
Plainview News
Preston Lanesboro Republican Leader
Redwood Falls Redwood Gazette
Rushford Tri-County Record
Ruthton Buffalo Ridge Gazette
Sherburn Martin Co. Star
Slatyon Murray Co. News
Sleepy Eye Herald-Dispatch
Spring Grove Herald
Spring Valley Tribune
St. Charles Press
St. James Plaindealer
St. Peter Herald
Tracy Headlight Herald
Tyler Tribute
Waseca Co. News
Waterville Lake Region Life
Wells Mirror
West Concord News-Enterprise
Westbrook Sentinel-Tribune
Windom Cottonwood Co. Citizen
Winthrop News
*Worthington Daily Globe

*Denotes Daily Newspapers