

# Classified Network

(866) 742-1373    www.florida-classifieds.com



## Coverage

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Advertise in over 100 newspapers across Florida! Through our network of Florida newspapers you will be able to get your message out to over 5 million readers.\* This network consists of both daily and weekly newspapers. A list of participating newspapers is on Page 2. Your ad will appear on our website as well as selected newspaper websites.

## Rates

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\$475 for 25 words or less and \$10 each additional word. Payment must be received in the ANF office by deadline. Visa, MasterCard, American Express, Discover and money orders are accepted.

## Frequency

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Frequency is key in order to maximize your response. Take advantage of our Frequency Discount—Buy 4 weeks get the 5th week FREE! Each state has its own guidelines for discounts, this offer is for Florida placement only.

## Deadline

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Tuesday at 12 p.m. EST, the week prior to the week of publication. At this time all materials are required: ad copy, insertion order and payment. The ad may begin running on Monday, but most of the publication days are Wednesday and Thursday of each week. ANF cannot guarantee a specific publication day, even for the daily newspapers.

## Out-of-State Coverage

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Get your message across to almost the entire nation! You can also place your advertisement in over 40 other states with similar networks. Prices and circulation vary with each state. A list of other available states and their rates are listed on Page 3.

\*Readership is a calculated value based on circulation

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## Florida Participating Newspapers

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### Daily Newspapers

Cape Coral Daily Breeze  
Charlotte Sun  
Citrus County Chronicle  
Daily Okeechobee News  
Daily Sun (The Villages)  
Lake City Reporter  
Palatka Daily News  
Press Journal (Vero Beach)  
Stuart News  
The Tribune (Ft. Pierce)  
The Independent Florida Alligator  
The Observer (New Smyrna)

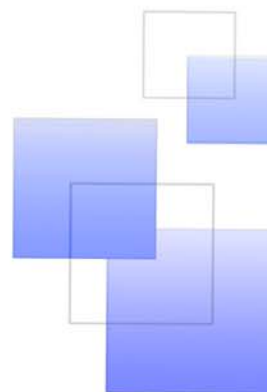
### Weekly Newspapers

Alachua County Today  
Anna Maria Island Sun  
Apopka Chief  
Baker County Standard  
Belleair Bee  
Bradford County Telegraph  
Brandon News  
Branford News  
Caloosa Belle  
Captiva Current  
Carrollwood Community News  
Carrollwood News  
Central Florida Future  
Charlotte Shopping Guide  
Clay Today  
Clearwater Citizen  
Clewiston News  
Crestview News Bulletin  
Crestview News Extra  
Dade Jewish Journal  
DeLand-Deltona Beacon  
Desoto Sun  
Destin Log  
East Orlando Sun  
Englewood Sun  
Flagler Times  
Florida Star (Jacksonville)  
Florida Sun (Orlando)  
Free Press (Santa Rosa)  
Frostproof News  
FSView (Tallahassee)  
Fort Meade Leader  
Fort Myers Beach Bulletin  
Fort Myers Beach Observer

Gainesville Buyers Guide  
Gasparilla Gazette  
Glades County Democrat  
Grapevine News (Jacksonville)  
Gulf Breeze News  
Gulfport's Neighborhood News  
Holmes County Times-Advertiser (Bonifay)  
Immokalee Bulletin  
In the Loop (Lutz)  
Island Reporter (Sanibel)  
Jasper News  
Jupiter Courier  
Lake Mary Herald  
Lake Placid Journal  
Lake Region Monitor (Keystone Heights)  
Largo Leader  
Lehigh Acres Citizen  
Lehigh Acres News-Star  
Madison County Carrier  
Madison County Enterprise-Recorder  
Mayo Free Press  
Monticello News  
Nassau County Record  
Navarre Press  
News Leader (Fernandina Beach)  
Northeast Neighborhood News  
Northport Sun  
Northwest Neighborhood News  
Northwest News (Tampa)  
Okeechobee Times  
Orlando Times  
Osceola News Gazette  
Osceola Shopper  
Pasco Shopper  
Perry News Herald  
Pinellas News  
Pinellas Park Beacon  
Plant City Courier  
Plant City Shopper  
Plantation Forum  
Polk County Democrat (Bartow)  
Pompano Pelican  
Ponte Vedra Leader  
Ponte Vedra Recorder (Orange Park)  
Putnam County Courier Journal  
Riverland News  
Sanford Herald  
Sanibel-Captiva Islander  
Sanibel-Captiva Shoppers Guide  
Santa Rosa Press-Gazette  
Sebastian Sun  
Seminole Beach Beacon  
Seminole Chronicle

South Florida Newsweek  
South Shore News (Sun City)  
South Tampa News  
St. Johns Recorder (Orange Park)  
Sumter County Times  
Sunrise Forum  
Suwannee Democrat  
Tamarac Forum  
Temple Terrace Beacon  
The Beaches Leader  
The Franklin Chronicle  
The High Springs Herald  
The Islander (Holmes Beach)  
The Laker (Land O' Lakes)  
The News (Lutz)  
The Planter (Apopka)  
The Record (Gainesville)  
The Sun (Belle Glade)  
The Sun (Sun City)  
Town N' Country News (Tampa)  
Trade & Save (Mayo)  
Union County Times  
Venice Gondolier Sun  
Vero Free Press  
Washington County News (Chipley)  
West Boca Times  
West Orange Times  
Winter Park Maitland Observer  
Weekly Shopper (Zephyrhills)  
Zephyrhills News

**Total Circulation: 1,727,438**



# State Classified Network

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State	Rate	Word	Circulation	Newspapers
Alabama	195.00	7.50	850,000+	121
Alaska	585.00	14.00	368,400	35
Alternative Papers (R)	1,200.00	45.00	7,100,000	120
Arizona	330.00	11.00	1,121,462	92
Arkansas (R)	250.00	10.00	1,300,000	127
California (R)	550.00	15.00	3,000,000	240
Colorado (R)	250.00	7.00	634,561	108
Florida	475.00	10.00	1,727,438	131
Georgia	300.00	6.00	1,400,000	105
Hawaii	635.00	9.50	1,223,100	32
Idaho	150.00	5.00	335,000	49
Illinois (R)	525.00	10.00	2,027,723	389
Indiana	310.00	10.00	928,606	134
Iowa (R)	275.00	9.00	1,150,000+	251
Kansas	300.00	12.00	451,752	146
Kentucky	250.00	7.00	745,675	69
Louisiana (R)	265.00	9.00	1,302,949	121
Maryland (MDDC)	430.00	8.00	2,317,471	129
Michigan	299.00	7.00	1,600,000	140
Minnesota	189.00	10.00	893,000	235
Mississippi	200.00	8.00	988,028	102
Missouri	300.00	10.00	1,021,286	206
Montana	129.00	4.00	240,112	66
Nebraska	195.00	7.00	384,473	175
New England W (R)	275.00	6.00	1,979,131	245
New England D (R)	300.00	5.00	960,065	52
New Jersey	415.00	13.00	2,300,000	140
New Mexico	154.00	5.00	240,422	29
New York Dailies	400.00	15.00	1,093,695	52
New York Weeklies (R)	425.00	10.00	1,962,441	260+
Nevada	149.00	5.00	394,673	20
North Carolina	315.00	10.00	1,699,110	118
North Dakota	139.00	5.00	300,000	90
Ohio	295.00	10.00	1,550,196	146
Oklahoma	285.00	10.00	494,907	182
Oregon	250.00	8.00	500,000	79
Pennsylvania (R)	450.00	10.00	2,514,846	158
South Carolina	360.00	12.00	1,800,000	97
South Dakota	139.00	5.00	303,000+	128
Suburban Papers (R)	1,242.00	32.00	12,069,549	950
Tennessee (R)	245.00	10.00	617,085	78
Texas (R)	450.00	14.00	957,843	295
Utah	155.00	5.00	340,000+	45
Virginia	250.00	10.00	1,164,987	84
Washington	195.00	8.00	848,100	104
West Virginia	200.00	7.00	653,596	70
Wisconsin (R)	239.00	10.00	1,208,668	181
Wyoming	135.00	5.00	179,000	42

(R) = Regions Available

# Classified Network

## Insertion Order Form



### All Ads Require Payment with Copy

(866) 742-1373    www.florida-classifieds.com    Fax: (850) 577-3636    e-mail:hmola@flpress.com

Name of Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Insertion dates: \_\_\_\_\_ Number of words: \_\_\_\_\_

Method of payment:     Discover     Visa     MasterCard     American Express

Amount Paid: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

I hereby authorize ANF to utilize my charge card (listed above) for the sole purpose of placing advertising at my request and approval.

Purchaser Signature: \_\_\_\_\_

Classification: \_\_\_\_\_

Ad Copy: \_\_\_\_\_

\_\_\_\_\_

Other States (please list): \_\_\_\_\_

\_\_\_\_\_

Mail or fax all orders to:    Advertising Networks of Florida, 2636 Mitcham Dr., Tallahassee, FL 32308  
Fax: (850) 577-3636    Phone: (850) 521-1175

#### Advertising Restrictions:

ANF does not furnish tear sheets. ANF guarantees 90% placement—an affidavit can be furnished upon request. ANF does review newspaper's participation agreements to ensure that the total circulation is represented correctly. ANF cannot guarantee a specific section of placement.

ANF and each participating newspaper reserves the right to properly classify, edit or reject any advertising in compliance with local regulations and policies. Advertising will be rejected if it appears to be false, misleading, fraudulent, libelous, defamatory, illegal, in poor taste, in objectionable format, or for other good cause. Please call ANF for specific restrictions.